

Program	Card Rate(INR /10 secs)
NewsX Live	16000
Breakfast Sports	16000
Evening Sports	16000
Sports Night	16000
NewsX @ 9pm	16000
Mumbai 022	16000
Zero Hour	16000
The Economist	20000
Sport Grandstand	20000
In Conversation	16000
Fine Print	16000
Poll Beat	24000
The Great Debate	16000
The Contenders	16000
Leaders' Talk	16000
Full Throttle	12000
RODP(0600-1300)Mon-Fri	12000
RODP(1300-1700)Mon-Fri	2000
RODP(1700-2500)Mon-fri	12000
RODP(0600-1300) Sat-Sun	6000
RODP(1300-1700)Sat-Sun	6000
RODP(1700-2500)Sat-Sun	12000

Rate Card is valid till December 31st, 2008

Rates do not include sponsorship premiums. Sponsorship deals will be priced separately.

Excludes all taxes, levies & surcharges. Includes agency commission

Rates are for 10 second spots. All rates are in INR.

Specials and Events would be priced separately.

Fixed spot positions will attract a 50% within a time band.